



PAUL CARDER

TRADING AS

CARDERmedia.

motion graphics | video editing | 3d animation | social media content

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EDUCATION

BA (Hons) Animation

Surrey Institute of Art & Design, Farnham. Surrey. UK
1995 - 1999

A LEVELS

Psychology, Art and Ceramics
St. Austell College, Cornwall.
1992 - 1994

SKILLS

After Effects

Photoshop

Premier Pro

Illustrator

Cinema 4D

Element 3D

Script Writing

Directing

Cameraman

ABOUT ME

With nearly 20 years' experience in both the corporate and TV industries, I specialise in turning any brief into a compelling story.

Under pressure and tight deadlines, I deliver high-quality work that goes beyond expectations—every time.

My motto? "If the client's happy, I'm happy." I'm always pushing to level up with every project.

I love what I do, and it shows in my work.

Tools of the trade:

After Effects, Premiere Pro, Photoshop, Illustrator, Cinema 4D.

WORK HISTORY

FREELANCING CLIENTS

November 2016 – Present

Atomized Studios, Parkinsons UK, Publicus, Zone Digital, Trailer Park/ENGINE, Circus Street, IMG Productions, Amazon Prime, OMG Media, McCann London, Burnt Cake Media, Sightline, Grain Media, Contented Brothers, NHS.

SENIOR GRAPHICS PRODUCER

Mindgeek / 2001 – 2016

I worked both as a Motion Graphics Designer and Promo Producer/Editor. I also Produced, Directed and shot their rebrands and ad campaigns.

VIDEO EDITOR/GRAPHICS DESIGNER

Sightline / 1999 – 2001

I edited corporate videos, and assisted in creating CD-ROMS and DVDs. I then went on to designing and creating graphics for videos and local TV adverts.