



# PAUL CARDER


TRADING AS


**CARDER**media.


motion graphics | video editing | 3d animation | social media content

## CONTACT

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## EDUCATION

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### **BA (Hons) Animation**

Surrey Institute of Art & Design, Farnham. Surrey. UK  
1995 - 1999

### **A LEVELS**

**Psychology, Art and Ceramics**  
St. Austell College, Cornwall.  
1992 - 1994

## SKILLS

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After Effects

Photoshop

Premier Pro

Illustrator

Cinema 4D

Element 3D

Script Writing

Directing

Cameraman

## ABOUT ME

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I've worked in both the corporate and TV industry for nearly 20 years.

My aim is always to tell an engaging and captivating story, using whatever brief and assets are at my disposal.

When the pressure's on and the deadline's tight, you can count on my diligence and years of experience to deliver work that's not only top quality, but above and beyond your expectations.

I always say "if a client is happy, I'm happy" and I'm constantly looking to improve with every project that I create.

I love what I do, and I strive to reflect that in my work.

## WORK HISTORY

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### **FREELANCING CLIENTS**

November 2016 - Present

Atomized Studios, Parkinsons UK, Publicus, Zone Digital, Trailer Park/ENGINE, Circus Street, IMG Productions, Amazon Prime, OMG Media, McCann London, Burnt Cake Media, Sightline, Grain Media, Contented Brothers, NHS.

### **SENIOR GRAPHICS PRODUCER**

Mindgeek / 2001 - 2016

I worked both as a Motion Graphics Designer and Promo Producer/Editor. I also Produced, Directed and shot their rebrands and ad campaigns.

### **VIDEO EDITOR/GRAPHICS DESIGNER**

Sightline / 1999 - 2001

I edited corporate videos, and assisted in creating CD-ROMS and DVDs. I then went on to designing and creating graphics for videos and local TV adverts.