



# PAUL CARDER


TRADING AS


**CARDER**media.


motion graphics | video editing | 3d animation | social media content

## CONTACT

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## EDUCATION

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### **BA (Hons) Animation**

Surrey Institute of Art & Design, Farnham. Surrey. UK  
1995 - 1999

### **A LEVELS**

**Psychology, Art and Ceramics**  
St. Austell College, Cornwall.  
1992 - 1994

## SKILLS

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After Effects

Photoshop

Premier Pro

Illustrator

Cinema 4D

Element 3D

Script Writing

Directing

Cameraman

## ABOUT ME

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With nearly 20 years' experience in both the corporate and TV industries, I specialise in turning any brief into a compelling story.

Under pressure and tight deadlines, I deliver high-quality work that goes beyond expectations—every time.

My motto? "If the client's happy, I'm happy." I'm always pushing to level up with every project.

I love what I do, and it shows in my work.

Tools of the trade:

After Effects, Premiere Pro, Photoshop, Illustrator, Cinema 4D.

## WORK HISTORY

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### **FREELANCING CLIENTS**

November 2016 – Present

Atomized Studios, Parkinsons UK, Publicis, Zone Digital, Trailer Park/ENGINE, Circus Street, IMG Productions, Amazon Prime, OMG Media, McCann London, Burnt Cake Media, Sightline, Grain Media, Contented Brothers, NHS.

### **SENIOR GRAPHICS PRODUCER**

Mindgeek / 2001 – 2016

I worked both as a Motion Graphics Designer and Promo Producer/Editor. I also Produced, Directed and shot their rebrands and ad campaigns.

### **VIDEO EDITOR/GRAPHICS DESIGNER**

Sightline / 1999 – 2001

I edited corporate videos, and assisted in creating CD-ROMS and DVDs. I then went on to designing and creating graphics for videos and local TV adverts.